

INDUSTRY PARTNER  
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Event & Entertainment  
Management Association

AN INITIATIVE OF  
**E** EVENT  
FAQS MEDIA



MAHARASHTRA  
TOURISM



WOW AWARDS ASIA 2026

17<sup>TH</sup> EDITION

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# AGENDA

3<sup>RD</sup> – 4<sup>TH</sup> JULY 2026

Jio WORLD CONVENTION CENTRE, MUMBAI



17<sup>TH</sup> EDITION



WOW AWARDS ASIA 2026

COMMUNITY TO  
COLLECTIVE CONSCIOUSNESS



# DAY 1 – 3<sup>RD</sup> JULY

- 09:00 Registration & WOW Expo Opens
- 10:00 Expo Inauguration
- 10:30 Opening Act
- 10:40 Inauguration & Keynotes
- 11:30 Panel Discussion : ***The New Experience Economy : India as the World's Event Playground***  
**Moderator : Hrishikesh Kannan**  
**Speakers : Shri Brajesh Godra, Puneet Narula, Sanjoy K Roy, Vinay Mittal**

- 12:00 India Gourmet Luxe (IGL) Inauguration  
IGL Plenary Session – ***The Rise of Culinary Entertainment : The Billion-Dollar Shift from Catering to Spectacle***



**Speakers : Chef Sanjeev Kapoor, Mazhar Nadiadwala, Mohamad Morani, Jimmy Choudhary**

- 12:10 Panel Discussion : ***Who Really Owns the Guest's Palate? Hotel or Caterer***

**Speakers : Chef Sanjeev Kapoor, Chef Joy Bhattacharya, Rajiv Kapoor, Rohit Sangwan, Sanjay Vazirani, Somnath Mukherjee**

- 12:45 IGL Honours

- 13:00 **Networking Break**

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# DAY 1 – 3<sup>RD</sup> JULY

- 14:00**     **WOW Special**  
Fireside Chat : **Decoding the Gen Z Mindset**  
*Moderator : Siddharth Ganeriwala*  
*Speakers : Anto Philip, Hanee Chavan, Pankhuri Gidwani*
- 14:20**     **35 Under 35 Awards 2026**
- 15:00**     **WOW Special**  
*Weddings 3.0*  
**Beyond Destinations : The New Engine of Global Celebrations**  
*Moderator : Mareesha Parikh*  
*Speaker : Mustafa Onat*  
**Luxury Weddings in India : Decoding the Udaipur Experience**  
*Moderator : Mareesha Parikh*  
*Speaker : Viraf Sarkari*
- 15:25**     **Wedding Power List Awards 2026**
- 16:10**     **Inventum Global : Vietnam**
- 16:25**     **WOW Special**  
*Special Address*  
*Speakers : Deepak Choudhary, Sabbas Joseph, Bhumi Pednekar, R.S. Prasanna, Freishia B*
- 16:45**     **WOW Experiential CMO Awards 2026**
- 17:15**     **MSEED Special Honours @ WOW 2026 :  
Contribution to Trailblazers in Education**
- 17:30**     **AWARDS STAGE – EVENING GALA (Group B, D & E)  
Cocktails, Dinner & Entertainment – Pavilion 1**

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# DAY 2 – 4<sup>TH</sup> JULY

- 09:00 Registration & WOW Expo Opens
- 10:00 Opening Act *by Aarti Khertapal*
- 10:30 ***The King's Table Debate:  
Who will win the next frontier?***  
*Moderator: Brian Tellis*  
*Speakers:*  
*Govt. Events : Kanthil Mehta, Nishit Shah*  
*Corporate Events : Reema Sanghavi, Akanksha Khemka*  
*Social Events : Prateek Tandon, Aarti Mattoo*  
*Live Events : Shaju Ignatius, Upneet Bhatia*
- 11:30 Keynote : ***Simhastha Kumbh Mela – Nashik***  
*Speaker : Smt. Himgauri Aher-Adke*  
*Hon. Mayor, Nashik Municipal Corporation*
- 11:40 Popup Session : ***Mahakumbh: Faith at Scale :  
The Biggest Brief in the World***  
*Speaker : Hariom Seth*
- 11:45 **Inventum Global : Vietnam**
- 11:55 Popup Session : ***Spatial Storytelling : Transforming  
Vision into Immersive Designs***  
*Speaker : Aaquib Wani*
- 12:15 EEMA Keynote – ***WHEN THE INDUSTRY SPEAKS :  
Collective Consciousness as a Competitive  
Advantage***  
*Speaker : Ankur Kalra*
- 13:00 **Networking Break**

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## DAY 2 – 4<sup>TH</sup> JULY

- 14:00 Performance by **Mentalist Karan Chauhan**
- 14:10 **WOW Special**  
Keynote : **Key Trends Shaping the Live Entertainment and On-Stage Talent**  
Speaker : **Vinod Janardhan**
- 14:25 **Entertainers Connect Awards 2026**
- 15:00 **WOW Special**  
Fireside Chat : **From Breaking News to Live Experiences : Leading Through Four Decades of Audience Change**  
Moderator : **Hrishikesh Kannan**  
Speaker : **Rajdeep Sardesai**
- 15:20 **Event Managers A-List Awards 2026**
- 16:00 **WOW Special**  
Keynote : **Tourism Policy, Experiences, Initiatives & The Event Industry**  
Speaker : **Shri. Gajendra Singh Shekhawat**  
*Hon. Minister of Culture and Tourism, Government of India*
- 16:20 **Women of The Year Awards 2026**
- 17:30 AWARDS STAGE – EVENING GALA (*Group A & C*)  
*Cocktails, Dinner & Entertainment – Pavilion 1*

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# SPECIAL GUESTS



**Shri Gajendra Singh Shekhawat**  
Hon'ble Minister of Culture and  
Tourism, Government of India



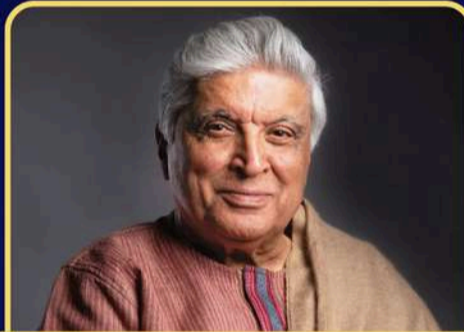
**Shri. Prithul Kumar**  
Joint Secretary, Ministry of I&B,  
Government of India



**Shri Brajesh Godra**  
Deputy Secretary / Member Secretary, LEDC  
Ministry of I&B, Government of India



**Smt. Hingauri Aher-Adke**  
Hon'ble Mayor,  
Nashik Municipal Corporation



**Javed Akhtar**  
Renowned Screenwriter, Lyricist & Poet



**Rajdeep Sardesai**  
Consulting Editor, TV Today Network  
& Author



**R.S. Prasanna**  
Film Maker



**Dr. Anandan Sivamani**  
Musician | Drummer | Percussionist



**Bhumi Pednekar**  
Actress, Founder of BACKBAY  
& Advocate UNDP India



**Neeti Mohan**  
Singer & Performer



**Jonita Gandhi**  
Singer | Songwriter



**Anubhav Singh Bassi**  
Comedian, Actor, Entertainer

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# SPEAKERS



**Aaquib Wani**

Founder & Creative Director  
Aaquib Wani Design



**Aarti Mattoo**

Founder Partner  
Momentums Experiences & Events



**Akanksha Khemka**

Assistant Vice President  
Client Servicing & Business Development  
Laqshya Live Experiences



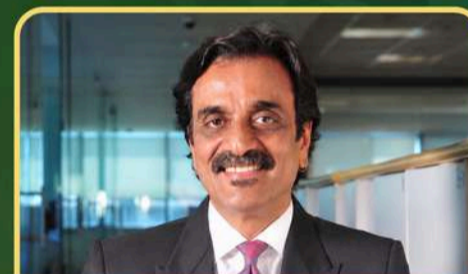
**Ankur Kalra**

Founder & CEO  
Vibgyor Brand Services



**Anto Philip**

Co-Founder  
Under 25 Universe



**Brian Tellis**

Founder  
Radioactive Ventures



**Bunyat Ozpak**

Co-Founder  
Inventum Global



**Hanee Chavan**

Senior Executive - Business Development  
Toast Events



**Hrishikesh Kannan**

Chief Brand Solutions Officer  
FeverFM



**Khantil Mehta**

Co-founder  
Gobananas & Init Design Studio



**Mareesha Parikh**

Creative Director  
Nautanki Company



**Mustafa Onat**

Head of MICE & Wedding & Special Events,  
India Market Inventum Global

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# SPEAKERS



**Nishit Shah**  
Co-founder  
Gobananas & Init Design Studio



**Prateek Tandon**  
Founder  
Copper Events



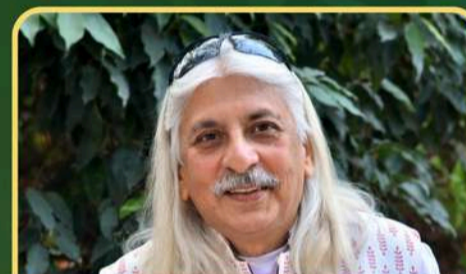
**Puneet Narula**  
Head  
Jio World Convention Centre



**Reema Sanghavi**  
Managing Director & Founder  
Maximus MICE & Media Solutions



**Sabbas Joseph**  
Co-Founder  
Wizcraft Group



**Sanjoy K. Roy**  
Managing Director  
Teamwork Arts



**Shaju Ignatius**  
CEO & Chief Evangelist- Live Events  
Laqshya Media Group



**Siddharth Ganeriwala**  
Founder & CEO,  
Aura Integrated Solutions



**Upneet Bhatia**  
Independent Executive Producer  
& Project Director



**Vinay Mittal**  
Founder & Managing Director  
Deepali Designs & Exhibits



**Vinod Janardhan**  
Founder & MD Team Rustic  
Director & Partner EVA Live



**Viraf Sarkari**  
Co-Founder  
Wizcraft Group

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HUMANS  
OF  
WOW  
INDUSTRY STORIES THAT INSPIRE

# DAY 1 – 3<sup>RD</sup> JULY

12:00 ***Own the Sky : How BotLab turned a Drone Swarm into Live Entertainment's New Canvas***

***Speaker : Aayush Bector***

12:20 ***Green is Not a Trend, It's a Commitment! Striving for Sustainability in Events***

***Speaker : Akash Sitani***

12:40 ***In Pursuit of Excellence : Production Perfection***

***Speaker : Vincent Samuel***

13:00 ***The Sixth Sense of Space and Story : Swordfish's Unique Multi-sensory Project***

***Speakers : Bianca Bhavnani, Piyushi Taunk***

13:20 ***The Art of Building Timeless Experiences for Weddings: The 18-Day wedding Spectacle***

***Moderator : Hemant Kale***

***Speaker : Keyur Patel***

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COMMUNITY TO  
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HUMANS  
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INDUSTRY STORIES THAT INSPIRE

## DAY 2 – 4<sup>TH</sup> JULY

- 12:00 ***Transformation through Mind, Body and Sport :  
How Procam is Sporting India***  
Moderator : Rhea Dave  
Speaker : Vivek Singh
- 12:20 ***The Messi G.O.A.T Tour : Gameplan for Buiding a  
Unique Format, Idea to Business Model***  
Moderator : Shveta Mehra  
Speaker : Satadru Dutta
- 12:40 ***The Sponsorship Playbook : Behind Mastercard's  
Experiential Blueprint***  
Speaker : Ipsita Tripathy
- 13:00 ***Team Innovation : Ideas, Attitude and Approach to  
Building India's Biggest Live Tours***  
Moderator : Akul Narula  
Speakers : Akash Jain, Mohit Bijlani, Rishabh Talwar,  
Siddhesh Kudtarkar
- 13:20 ***TM Ventures : Building a Global Artist  
Management Model***  
Speaker : Alaap Goshar

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HUMANS  
OF  
WOW

INDUSTRY STORIES THAT INSPIRE

# SPEAKERS



**Aayush Bector**

Business Head  
Botlab Dynamics



**Akash Jain**

Co-Founder  
Team Innovation



**Akash Sitani**

Founder & CEO  
Event Kabaadi | PropShopGoa



**Akul Narula**

Senior Leader  
India's Live Entertainment and Ticketing  
Industry



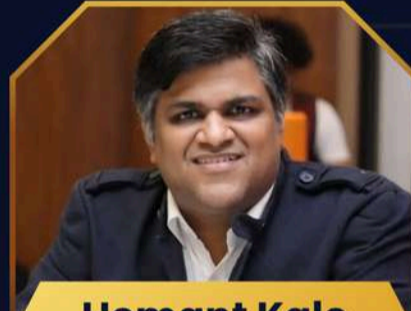
**Alaap Gosher**

CEO & Co-Founder  
TM Ventures



**Bianca Bhavnani**

Lead - Experiential Projects  
Echoes of Earth & The Sixth Sense Festival  
Swordfish Integrated Marketing LLP.



**Hemant Kale**

Founder & Director,  
Swaha Weddings & Experiences



**Ipsita Tripathy**

Lead - Consumer Marketing, South Asia  
Mastercard



**Keyur Patel**

Founder  
Prasang Events



**Mohit Bijlani**

Co-Founder  
Team Innovation



**Piyushi Taunk**

HOD IP & Special Projects - Echoes of Earth  
Swordfish Integrated Marketing Agency



**Satadru Dutta**

Founder  
A Satadru Dutta Initiative



**Shveta Mehra**

Head- Sponsorship Sales  
TCM Sports Management



**Siddhesh Kudtarkar**

Co-Founder  
Team Innovation



**Vincent Samuel**

Co- Founder & Managing Partner  
Greenstone Entertainment



**Vivek Singh**

Joint Managing Director  
Procam International

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## PANEL DISCUSSIONS

# DAY 1 – 3<sup>RD</sup> JULY

**14:00** ***Building an Agency That Will Last the Next 25 Years:  
Specialists Vs Generalists***

**Moderator :** Pramod Gaikwad

**Speakers :** Dhruv Davar, Karan Soorma, Rachit Jain,  
Saurabh Khurana, Sony Advani Parikh

**14:30** ***What Your Vendors Won't Tell You  
(But Wish You Knew)***

**Moderator :** Daryl Sheldon

**Speakers :** Akash Sitani, Harmeet Singh, Manish Mavani,  
Nemish Sanghvi, Vikas Menon

**15:00** ***The Great Talent Crisis in Events :  
Ideas That Work for a Future World***

**Moderator :** Dr. Jateen Rajput

**Speakers :** Aparajita Chowdhury, Gareth Eswin Thomas,  
Niyati Vora, Rakhi Kankaria

**15:30** ***India's Rise as a Global Meetings Destination :  
Infrastructure, Ambition & Opportunity***

**Exclusively Presented by Maharashtra Tourism**

**Moderator :** Prateek N. Kumar

**Speakers :** Anju Gomes, Mayur Gujar, Tanuja Pandey, Vijay Sharma

**16:00** ***AI in Events : Friend or Foe?***

**Moderator :** Mandeep Singh

**Speakers :** Deepak Pawar, Kruti Shah, Naveen Gupta,  
Vikram Chaudhary, Z Mohammed Irshad

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## PANEL DISCUSSIONS

# DAY 2 – 4<sup>TH</sup> JULY

- 14:00** ***Innovation Mood Board : Balancing Originality & Differentiation for Social Events***  
**Moderator :** Prerana Agarwal Saxena  
**Speakers :** Jaydeep Mehta, Jueta Hemdev, Kalpana Mital Mangal, Ketan Sawant, Megha Bhatia
- 14:30** ***The Pitch Problem : What's Broken and How Do We Fix It?***  
**Moderator :** Birju Gariba  
**Speakers :** Himanshu Anand, Sunny Vohra, Sushma Gaikwad, Tabasum Modi, Taranbir Sahni
- 15:00** ***Beyond the Ballroom : How Destinations Are Redefining Events, Incentives & Celebrations***  
**Moderator :** Raghav Roy  
**Speakers :** Ceyda Dural, Elena Ryndych, Neeraj Tayal, Rahul Soni, Rhyn McCutcheon
- 15:30** ***Why Great IPs and Live Shows Fail : Checklist to Success***  
**Moderator :** Manuj Agarwal  
**Speakers :** Anmol Kukreja, Balakrishnan Balram, Meghana Bhogle, Rajat Uppal, Siddharth Anand Kumar
- 16:00** ***New Gen Ideologies vs. GenX Beliefs: Decoding the Next Generation of Wedding Clients***  
**Moderator :** Parthip Thyagarajan  
**Speakers :** Abhishek Khamar, Achint Nag, Anjali Tolani, Ruchika Arora Bansal

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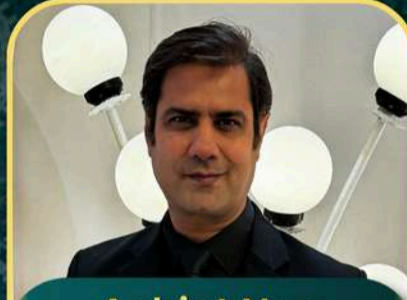


# SPEAKERS



**Abhishek Khamar**

Founder & Director  
Euphoric Events



**Achint Nag**

Founder  
Krayonz Entertainment



**Akash Sitani**

Founder & CEO  
Event Kabaadi | PropShopGoo



**Alena Ryndych**

Assistant Director of Sale  
Rixos Hotels Egypt



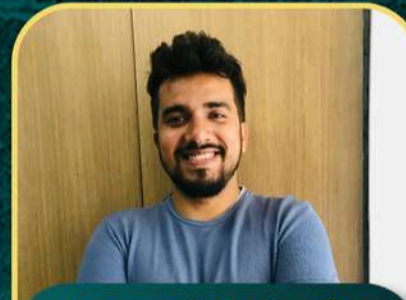
**Anjali Tolani**

Vice President  
Tamarind Global services Pvt. Ltd.



**Anju Gomes**

Senior Regional Director - Middle East  
ICCA



**Anmol Kukreja**

Founder & CEO  
INEXTIS



**Aparajita Chowdhury**

Co-Founder & Creative Director  
A2Z Events Promotion Entertainment



**Archana Jerath**

Founder  
Disrupt.Grow



**Balakrishnan Balram**

Head of Live Events, Concerts & IPs  
NESCO Events



**Birju Gariba**

Founder & CEO  
Iskra Events & Celebrations



**Ceyda Dural**

Director - MICE & Wedding  
& Special Events, Istanbul Office  
Inventum Global



**Daryl Sheldon**

Director  
Seventy Seven Entertainment Pvt. Ltd.



**Deepak Pawar**

Managing Director  
Midas Next Media & Midas Events UAE



**Dhruv Davar**

Founder & CEO  
INEXTIS



**Dr. Jateen Rajput**

Dean & Executive Director  
Management School of Events and  
Experience Design (MSEED)

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# SPEAKERS



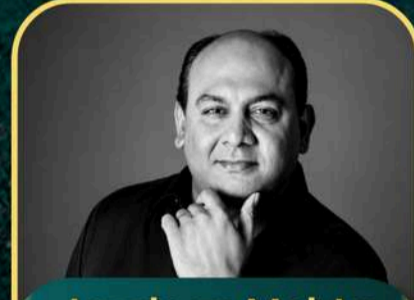
**Gareth Eswin Thomas**  
Business Head  
ZEE LIVE



**Harmeet Singh**  
Founder & Managing Director  
Behind The Scenes Decor Cont LLC



**Himanshu Anand**  
Director, Brandwidth Events  
Co-Founder, Culture Plus



**Jaydeep Mehta**  
Founder  
True Events



**Jueta Hemdev**  
Founder & Co-Founder  
Yolo Entertainment & Weddings



**Kalpana Mital Mangal**  
Founder & Managing Director  
The Blooming Story India & The Blooming Story Academy



**Karan Soorma**  
Founder  
Morani & Soorma



**Ketan Sawant**  
Co-Founder  
A New Knot



**Kruti Shah**  
CMO  
Event Bazaar.com



**Mandeep Singh**  
Managing Director  
CPM India



**Manish Mavani**  
Director  
SNL Pro



**Manuj Agarwal**  
CEO  
EVA Live



**Mayur Gujar**  
Senior GM Sales  
Jio World Convention Centre



**Megha Bhatia**  
Founder  
Israni Photography & Films



**Meghana Bhogle**  
Live Entertainment Strategist



**Naveen Gupta**  
Founder  
Spalba

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# SPEAKERS



**Neeraj Tayal**  
Co-Founder & CEO  
Cotrav



**Nemish Sanghvi**  
Founder & Director  
WE - Weddings and Entertainment



**Niyati Vora**  
COO West  
Wizcraft Entertainment Agency



**Parthip Thyagarajan**  
CEO & Co-founder  
WeddingSutra.com



**Pramod Gaikwad**  
Co-Founder  
Ice Global



**Prateek N. Kumar**  
Founder & CEO  
NeoNiche Integrated Solutions Pvt. Ltd.



**Prerana Agarwal Saxena**  
CEO & Founder  
Theme Weavers Designs & WedEase



**Rachit Jain**  
Director  
Rashi Entertainment



**Raghav Roy Kapur**  
Founder & Director  
Livewire Experiences Pvt. Ltd.



**Rahul Soni**  
Founder & CEO  
Hexagon Events Pvt. Ltd.



**Rajat Uppal**  
Business Head  
BAE(ABP Network)



**Rakhi Kankaria**  
Founder Director  
Rachnoutsav Events Pvt. Ltd.



**Rhyn McCutcheon**  
Head of Business Development  
Coca-Cola Arena



**Ruchika Arora Bansal**  
Co - Founder  
Plush Weddings



**Saurabh Khurana**  
Director & CEO  
Laqshya Live Experiences



**Siddharth Anand Kumar**  
Executive Vice President - Films, Series & Events  
Saregama India

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# SPEAKERS



**Sony Advani Parikh**  
Chief Growth & Integration Officer  
Shobiz



**Sunny Vohra**  
CEO  
Madison TurnT & Anugrah Madison



**Sushma Gaikwad**  
Co-Founder & Director  
Ice Global



**Tabassum Modi**  
Chief Content Officer - Havas Media Network  
& Head of Havas Play, India



**Tanuja Pandey**  
Senior Consultant & Advisor  
Maharashtra Tourism & Maharashtra  
Convention Bureau



**Taranbir Sahni**  
Founder  
White Horse Event Management



**Vijay Sharma**  
Director  
JWC India & Southeast Asia



**Vikas Menon**  
Founder  
Production Crew Entertainment Pvt. Ltd.



**Vikram Chaudhary**  
Director  
Taxi Design Studio



**Z Mohammed Irshad**  
Founder  
Aisle by ZMI

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## PANEL DISCUSSIONS



# DAY 1 – 3<sup>RD</sup> JULY

- 14:40 **5 Tech Trends for the Next 5 Years**  
*Speakers : Hariom Seth, Ravi Pujari*
- 15:00 **Next Frontiers of Innovation : Decoding Immersive**  
*Speakers : Chirag Shah, Hannah Brady, Shubham Chaubey, Vijay Sabhlok*
- 15:30 Masterclass : **How to Leverage AI to be Your Chief Ideation Officer**  
*Speaker : Sapna Gupta*
- 16:00 **How to Make a Million People Feel Something at the Bharat Mobility Global Expo**  
*Speakers : Deependra Singh, Pankajsingh Yadav*

# DAY 2 – 4<sup>TH</sup> JULY

- 14:30 **Designing Immersive Experience for India**  
*Speakers : Aaron Myles Perelra, Hariom Seth, Jay Punjabi, Shiva Sureka*
- 15:00 Masterclass : **How to optimise outcomes over optics : The Crux of building Cultural IPs**  
*Speaker : Shilpi Gupta*
- 15:30 Masterclass : **How to Pitch With Impact – The Power Of Storytelling**  
*Speaker : Takesh Singh*
- 16:00 **A Pavilion Is Not a Stall: Transforming India's Mega-Summits from Trade Shows to Experiences**  
*Speakers : Thejas Menon, Pankajsingh Yadav*

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WOW  
labs

# SPEAKERS



**Aaron Myles Perelra**  
Creative Technologist & Director  
Frame Labs



**Deependra Singh**  
Founder  
Repertoire Events & Mice



**Hannah Brady**  
Director  
Squidsoup



**Hariom Seth**  
Founder  
Tagglabs Experiential



**Jay Punjabi**  
Co-Founder  
The Real Van Gogh Immersive Experience



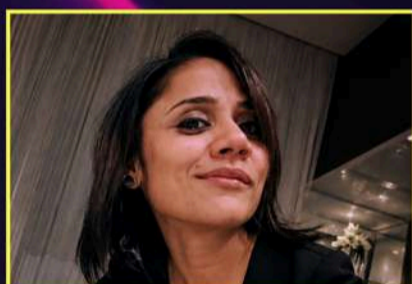
**Pankajsingh Yadav**  
CEO  
Tagglabs



**Ravi Pujari**  
Co-Founder  
Craftech 360



**Sapna Gupta**  
Author & Director  
Scratch Content



**Shilpi Gupta**  
Founder  
CRUX



**Shiva Sureka**  
Co-Founder  
Wishmakers



**Shubham Choubey**  
Founder & Creative Director  
Zero Design Studios



**Takesh Singh**  
Public Speaking &  
Camera Facing Coach



**Thejas Menon**  
Creative Alchemist  
Pixadoo



**Vijay Sabhlok**  
Principal Synthesist  
Empact Studio

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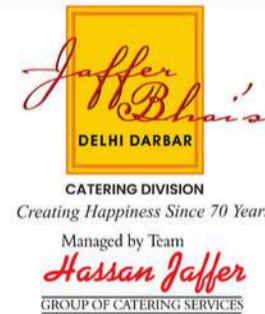
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